



December 16, 2022

Hello,

East Tennessee Association of Alcoholism and Drug Abuse Counselors (ETAADAC) is well known as a provider of counselor training, advocacy for individuals suffering from mental illness and addictions, and a supporter of efforts to grow the profession of addiction counseling. We believe this will not only benefit counselors but also treatment facilities, and ultimately and most importantly our clients. As a local affiliate of NAADAC, the National Association of Alcoholism and Drug Abuse Counselors, our goal is to end the cycle of addiction through public awareness, lobbying efforts, and quality treatment for those affected by this dreaded disease. ETAADAC approaches our mission through the hard work, compassion, and commitment of our members. This is why we are able to make a difference in the lives of the individuals we serve.

As a support organization for counselors, ETAADAC is acutely aware of the difficulty that counselors experience in obtaining licensure and the lack of training opportunities required for licensure. This is a major factor in the serious lack of qualified, licensed counselors in the addiction field itself. We see this as a critical roadblock to long-term success of those we serve, as well as of our profession. To address this need, ETAADAC hosts a 3 day conference designed to provide some of the necessary training needed for an individual to become a competent and qualified licensed counselor. ETAADAC believes this benefits the client, the counselor, and the organizations that provide addiction treatment.

The planning of the 2023 ETAADAC Conference is in full swing and is scheduled for (March 22-24, 2023). This conference will in a wide variety of topics pertaining to our profession. Many of our members support this conference and are involved in the planning process but we do need the support of outside organizations and individuals such as you to make this conference a success again this year.

In order to make this conference possible we depend on our incredible sponsors. Without your support we would never be able to provide this training opportunity in such an ideal setting. Our sponsors are instrumental to this endeavor.

In return for your sponsorship there are certain benefits. Depending on the amount of your donation, these benefits range from acknowledgment during our plenary sessions, to advertisement in our brochure, a table to present your organization in our exhibition area, to free admission to the conference for some of your staff members. Attached you will find a sponsorship registration form that lays out the different levels of sponsorship. Please fill this form out and return it to the address listed along with your sponsorship donation.

Thank you for your valued support  
Sincerely,

Lori McCarter LADAC II, QCS, NCAC I, CADC  
ETAADAC Conference Chair

# Smokey Mountain Conference for Addiction Professionals

Sponsorship Registration Form  
Conference Dates: March 22-24, 2023

**\*Sponsorships include a table in the exhibition area.**

Agency Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Day Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email Address: \_\_\_\_\_

Special Accommodations/Needs: \_\_\_\_\_

Your sponsorship will allow us to provide for a high quality conference experience. In addition to accommodations for our excellent presenters, we are able to provide for two wonderfully catered lunches and a beautiful banquet. We also print a brochure in which you will be able to have your organization advertised. It is because of you, our sponsors, that we repeatedly receive great feedback from our attendees. Note: any registrations cover a meal per day for one person unless they use the registrations. If there is more than one person working the booth please see our registration staff to pay for an extra meal.

Please check one of the following:

- |   |   |
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| <input type="checkbox"/> Platinum Level Sponsorship | \$1500 (includes table and 5 one day Registration passes) |
| <input type="checkbox"/> Gold Level Sponsorship     | \$1000 (includes table and 2 conference Registrations)    |
| <input type="checkbox"/> Silver Level Sponsorship   | \$500 (includes table)                                    |
| <input type="checkbox"/> Bronze Level Sponsorship   | \$350 (Sponsors Coffee for a morning or Afternoon)        |

Total Amount: \_\_\_\_\_

**\*\*\* All participants must be registered PRIOR to the Conference...if not registered they will be expected to pay the daily rate at the door.**

Make Check or Money Order payable to ETAADAC

Please mail the completed form and payment to:  
ETAADAC  
PO Box 20836  
Knoxville, TN 37940

If you have any questions, please feel free to contact:

Lori McCarter  
(865) 705-8601

lmccarter714@gmail.com